

Good Morning, this year is the 10th anniversary of National Secure Your Load Day! When I started this journey 22 years ago it was only a dream that I could make a difference to make our roads a little safer. Thanks to all of you that dream has come true and we are truly making a difference nationwide. Last year we again had excellent state participation, almost every state and district participated sharing this traffic safety message on the importance of good load securement. Keep in mind, good load securement saves lives and can save your state on litter costs; up to 40% of litter is from unsecured loads.

For those of you who may be new to this traffic safety campaign, as stipulated in the "Infrastructure Investment and Jobs Act" (IIJA), there are federal funds available to educate the public on the importance of load securement. While commercial drivers benefit from such instruction, there is very little education for the general public. Bottomline, all items should be securely fastened to the vehicle.

June 6: On this National Secure Your Load Day, remember these tips when securing your load:

- Tie it down with rope, netting, or straps.
- Tie large objects directly to your vehicle or trailer.
- Consider covering the entire load with a sturdy tarp or netting.
- Don't overload your vehicle or trailer.
- Always double-check your load to make sure it is secure.

Virginia DOT communications developed some social media that they agreed to share: [Virginia DOT Secure Your Load Video](#)

Oklahoma: Highway Patrol Trooper Vernon Brake died in the line of duty along with Mercedes Bayne and her 4-year-old passenger because of an unsecured load. <https://www.koco.com/article/oklahoma-trooper-vernon-brake-wrongful-death-lawsuit/71107552>

I may have made some progress in getting unsecured load commercials taken down because right now I only see one unsecured load commercial. I don't understand why some companies think that these commercials are funny because I don't see any commercials making fun of drunk driving. Ironically most of these commercials are from the auto and insurance industries. If you know people in these industries please educate them. We need to show good examples and not make fun of bad behavior.

A press release will be sent to you at the end of May it will be available on our website along with campaign documents www.secureyourload.com. Follow the X account [Http://X.com/SecureYourLoad](http://X.com/SecureYourLoad) Starting May 31st a story will be shared every day. <http://www.secureyourload.com/#>
Last year we didn't use X and that was my fault, I apologize.

Please drop me an email to confirm your participation. Again, anything you do will be appreciated. Just know you are probably saving someone's life; you will not know their name and in our world of traffic safety that is a good thing.

Robin Abel
Founder, Secure Your Load
www.secureyourload.com
425-430-8204 (landline)

"Secure your load as if everyone you love is driving in the car behind you" Robin Abel